



# Working Owner



Population Science  
Management

## ABOUT PSM

**Population Science Management (PSM)** is a data research and analytics company with a mission to empower individuals to earn money by sharing their personal data. PSM employs **Consumer Data Respondents (CDRs)**; independent, self-employed individuals who provide insights into their health and consumer habits. As a CDR, you are recognized as a **Working Owner of PSM**.

## JOB REQUIREMENTS

### 1 Actively Participate as a Consumer Data Respondent (CDR)

- ✓ You must respond to research surveys as they arise.

### 2 Complete Surveys Through the Covered365 App

- ✓ To receive payment, you must complete assigned surveys upon request through the Covered365 app, available on the Apple App Store and Google Play.

### 3 Survey Frequency and Compensation

- ✓ Tasks are typically short and impactful.
- ✓ Frequency varies from once per quarter to once per month, especially in your first year.
- ✓ All surveys provide compensation, though amounts may vary, with some offering higher rewards than others.

### 4 Make Monthly Contributions

- ✓ Active CDRs who meet participation requirements and contribute monthly are eligible for group benefit plans.
- ✓ Benefits include group medical benefits and other offerings made available to similarly situated Working Owners.

